

- b. **"Enter your name and email to get all 20 videos."** Put this on your "video lead page." It's your chance to connect with the visitor and explain your offer and why they should sign up.
 - c. **"Thank You for Signing Up"** video. Put this on your "Thank You" page – so when someone fills in the form, you tell them they'll receive their video as soon as they click a confirmation link your autoresponder emails to them.
 - d. **"Buy My Stuff"** video. You'll put this on your web site and your outbound emails.
5. Make a **lead capture page**. This is where you're going to send people to after they watch your video.
6. **Upload your videos** to as many video sharing, social bookmarking, podcast directories, social networks and blogs as possible.

Costs

The cost to setup the system is \$2,000 this includes the following –

- € Script ideas and templates
- € Recording of all videos
 - 10 Frequently Asked Questions
 - 10 Should Ask Questions
 - 4 Take Action Videos
- € Video Editing
- € Creation of a landing page
- € Uploading of videos

The monthly fees are \$200 per month and include the following –

- € 2 Video submissions a month
- € Submission to the following sites –
 - Video Sites
 - Blog Sites
 - Social Bookmarking Sites
 - Status Sites